

# KEYNOTE SPEAKER **Terry L. Mathis**

Founder and Chief Executive Officer – ProAct Safety, Inc.



Terry L. Mathis is the coauthor of *STEPS to Safety Culture Excellence*. He is the founder and CEO of ProAct Safety, an international safety and performance excellence firm. He is known for his dynamic writing and presentations in the fields of behavioral and cultural safety, leadership, and operational performance, and is a regular speaker at ASSE, NSC, and numerous company and industry conferences. He has been a frequent contributor to industry magazines for over 15 years.

Terry is a veteran of over 1600 safety, culture and performance improvement projects in 39 countries and 21 languages, and has personally assisted organizations such as Georgia-Pacific, Herman Miller, AstraZeneca, Wrigley, ALCOA, Merck, Rockwell Automation, AMCOL International, Ingersoll-Rand and many others to achieve excellence.

EHS Today has listed Terry three consecutive times as one of 'The 50 People Who Most Influenced EHS' from 2010 to 2013. SlipNOT's safety blog claims he "sets a new standard for safety success in the corporate world." Attendees at public safety conferences say he is "one of the best presenters in [the] past 3 years" and had "one of the best practical, grounded safety culture presentations... ever seen." Terry has presented over 40 webinars and podcasts, co-authored two books, published more than 45 articles, and spoken at hundreds of private and public events.

## Testimonials:

*"I have heard a lot of speakers in my time but Mr.*

*Terry has been **one of the best**. I was very impressed! I*

*feel like Mr. Terry has given us a game plan or strategies to make us all better on coaching our guys to want to work safely."*

**Michael Johnson, Senior VP, AMCOL/President, CETCO Oilfield Services**

*"Terry Mathis excels when it comes to teaching a practical, commonsense approach to*

*Behavior-Based Safety. He relates well to everyone, from people on the floor to those in the highest*

*levels of the company. His extensive experience "in the trenches" means you get level-headed, hard-hitting advice on everything from calculating the true costs of Behavior-Based Safety to handling various implementation and improvement challenges. If you're thinking about attending this seminar, I have two words for you: Do it."*

**Gene Burrows, Corporate Director of Safety, TAMKO Roofing, Inc.**

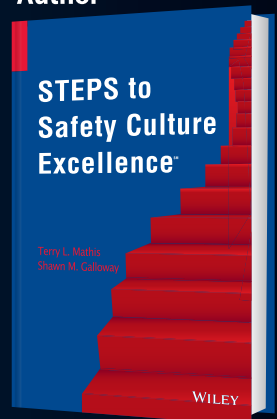
*"With Terry Mathis's approach to Behavior-Based Safety, the employees develop the process for their facility. Because of this, there is a great sense of ownership that drives the employees to make the process successful. I especially like how we've been able to customize the process to meet the needs and preferences of each of our plants - it's much easier than changing the way you work to accommodate a 'one-size-fits-all' approach."*

**Jennifer Harp, Division Safety Manager, Temple-Inland Forest Products Corporation**

*"STEPS to Safety Culture Excellence"*  
Wiley, 2013

*"Developing a Safety Culture"*  
JJ Keller, 1996

Author



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**Speaker Web Page:** [www.terrylmathis.com](http://www.terrylmathis.com)  
**Videos:** [www.youtube.com/proactsafety](http://www.youtube.com/proactsafety)  
**Podcast:** [www.SafetyCultureExcellence.com](http://www.SafetyCultureExcellence.com)  
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## Sample Recent Clients (Past Two Years):

Alaska Interstate Construction	Herman Miller	Sandia National Laboratories
AMCOL	IMF/Navy	Schenker Logistics
American Society of Safety Engineers	INVISTA	SMACNA
Bluebonnet Electric Cooperative	Kiewit	Spectra Energy
BMW Constructors	Merck (Barcelonetta)	Stallion Oilfield Services
Buckeye Partners	Minnesota Hospital District	Tempur-Pedic/Production
CETCO Oilfield Services	MW/MB	Tetra Technologies
CIC Group	National Safety Council	US Pipeline
Colorado Safety Association	Plains All American	UTC Aerospace
Genzyme	Rockwell Automation	Xcel Energy
Georgia-Pacific		