

KEYNOTE SPEAKER **Shawn M. Galloway**

President and Chief Operating Officer – ProAct Safety, Inc.



Shawn M. Galloway is the coauthor of *STEPS to Safety Culture Excellence* and the *Hazardous Materials Management Desk Reference, 3rd Edition*. He is the President and Chief Operating Officer of ProAct Safety, an international safety excellence firm. As an international consultant, professional keynote speaker and strategist, he has helped hundreds of organizations achieve and sustain excellence in safety, culture, and operational performance. He is also the host of the highly acclaimed weekly podcast series, Safety Culture Excellence and a columnist for several magazines.

Shawn has personally worked with National Institutes of Health, MD Anderson, Merck, Bristol-Myers Squibb, Amway, Wrigley, Herman Miller, Eastman Chemical, Georgia-Pacific, Honda, Ingersoll-Rand, Rockwell Automation, Timken, Starbucks, The United States Capital, The United States Armed Forces and over a hundred similar international organizations.

National Safety Council calls him a "Global safety excellence expert" and a "Top-rated speaker" and listed him in the 2013 Top 40 Rising Stars. EHS Today Magazine listed him in The 50 People Who Most Influenced EHS in 2012-13, ISHN Magazine listed him in the 2012 POWER 101 – Leaders of the EHS World and again in the recent, elite list of Up and Coming Thought Leaders, Canadian Occupational Safety Magazine refers to Shawn as a "Safety excellence coach" and IndustryWeek magazine writes "helps organizations achieve safety excellence". Shawn has authored over 300 podcasts, 100 articles and 50 videos on the subject of safety excellence in culture and performance.

Testimonials:

"Galloway's presentations provided excellent insight on safety leadership. His presentation of the various models for leadership were useful, but his depth of understanding and examples were particularly valid. In the Q&A session, he provided excellent guidance on how one achieves cultural excellence, which is particularly difficult in this age of transformation."

Richard Pollock, President, American Society of Safety Engineers

"We hired Shawn as our opening keynote speaker for our safety conference. Shawn delivered an excellent presentation. He demonstrated depth of knowledge on the topic of safety and developing a safety culture within and outside of the workplace. He was energetic, engaging and inspiring. He was able to connect with his audience of more than 550 individuals with diverse experiences and hold their attention. His ideas and perspectives ensured take-aways for all! Shawn set the tone for a great conference. I would highly recommend Shawn for an engaging keynote address!"

Judy Murphy, President & CEO, Safety Services Manitoba

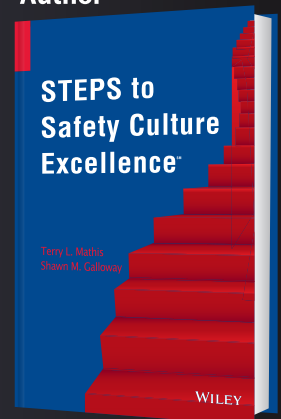
"I am writing to express the Northern Occupational Safety and Health Association (NOSHA) sincere appreciation for being a part of our annual fall 2012 safety conference in Grand Forks, North Dakota at the Ramada Inn. Your keynote address "Safety Culture Excellence 101" and the Behavioral-Based Safety 101 breakout session were well received by the safety professionals in the audience. Many of the safety professionals I visited with said that 'Shawn created a spark in our minds that we need to implement more than the traditional safety methods to create an excellent safety culture'. Your dynamic delivery kept everyone alert, and involved. Again, thank you for your participation and energy in making the day a big success. You definitely exceeded our expectations! We definitely recommend your services to all companies and associations wanting to promote a positive change in their safety culture and management."

Rick Else, ND Workforce Safety & Insurance

"STEPS to Safety Culture Excellence"
Wiley, 2013

*Hazardous Materials Management
Desk Reference (3rd Edition)*
AHMP, 2013

Author



KEYNOTE SPEAKER *Shawn M. Galloway*

President and Chief Operating Officer – ProAct Safety, Inc.



Speaker Web Page: www.ShawnGalloway.com
Videos: www.youtube.com/proactsafety
Podcast: www.SafetyCultureExcellence.com
Author Web Page: amazon.com/author/shawnmgalloway
Published Articles: www.proactsafety.com/articles
Past Events: <http://proactsafety.com/events/past-events>
Press Releases: www.proactsafety.com/insights/press-releases
Talk Topics: www.proactsafety.com/uploads/file/talk-topics-and-descriptions.pdf
Twitter: www.twitter.com/safetyculture
Facebook: www.facebook.com/shawngalloway
LinkedIn: www.linkedin.com/in/shawngalloway

ProAct Safety, Inc.
PO Box 8487
The Woodlands, TX 77387
info@proactsafety.com
936.273.8715
800.395.1347

Sample Recent Clients (Past Two Years):

| | | |
|----------------------------------|------------------------------------|----------------------------------|
| AMCOL International | Hollingsworth & Vose | ONEOK |
| Amway | Ineos Phenol | Pepsi Beverages |
| Beaulieu Group | International Paper | Plains All American |
| Bluebonnet Electric Cooperative | Kaiser Aluminum | Plymouth Tube |
| Cardinal FG | MARCSTA | PQ Corporation |
| Carlisle Transportation Products | McGraw-Hill | Quaker Snack Foods |
| Chesapeake Energy | MJ Sheridan | Ralcorp |
| Cleco | Motiva | Rovshan Oguz Group |
| Crosstex Energy | Nabors Industries | Rexam Beverage Can |
| Degerstrom Ventures | Nalco | Safety Services Manitoba |
| Duquesne Light | National Institutes of Health | Schweitzer-Mauduit International |
| Eastman Chemical | NewPage | SSE Renewables |
| ENSCO | North Dakota Safety Council | Stallion Oilfield Resources |
| GenOn Energy | NOSHA | TIMKEN |
| Georgia-Pacific | Olin Brass | Work Safe Montana |
| Holland Board of Public Works | Omaha Public Power District (OPPD) | |

Emotional

My Safety or Yours, I'd Rather Not Rely on Luck!

Whether we realize it or not, every day we put ourselves in situations that could go horribly wrong. We all take calculated risks; some of us are just better calculators than others. At work and home, we end each day without an injury and consider it a safe day. How wrong we are. There are two ways to not get injured: consciously take the right precautions, or get lucky.

For safety to truly become infused into company decisions, behavior and culture, it cannot be delegated nor managed by a corporate entity. Safety is not the sole responsibility of the employer; it is everyone's responsibility. Yes, that means you, too! If you disagree, I have some stories for you.

Significant-event stories are shared in this heartwarming talk that not only inspire and motivate the audience, but also provide the thinking necessary to change behavior and increase personal accountability.

STRATEGY

Shaping the Future of Safety Excellence

Much has been written about the need for safety to be integrated into business thinking for safety to become the way of business and a core value rather than priority. Not enough attention is placed on the need for business practices to be integrated into safety thinking.

Safety is not simple. It is more than rule-following, common-sense and paying attention. Safety is influenced by culture, systems, leadership styles, history, economy, locations, etc. One of the most significant differentiators of successful organizations in safety is the way safety is strategically managed.

For excellence in any operational category to be recognized, it is imperative employees make decisions and behave in alignment with the intended strategic direction. Safety is not a standalone strategy within a business; it must be an integral part of the overall operational plan. How clear is your strategic direction and how well can employees easily see the role safety plays within it?

Without strategy, is the recognition of new safety results more than luck? Is the inability to improve because of the intervention or other influences? Everyone wants excellence in safety performance and safety culture, yet often forgets excellence is not just about results. Rather, it is the confidence and ability to articulate why great results were achieved and the knowledge of how to repeat and advance year after year.

CULTURE

Creating and Sustaining Safety Culture Excellence

Organizations on the path towards excellence in any operational category must examine and plan to leverage their culture. Does the culture work with or against the plan? What will the culture support and what will it resist? Cultures are the most effective sustainability tool an organization has; it works hard to maintain the status quo. Or, if involved and leveraged effectively, it will develop ownership and reinforce the desired direction of change. Excellence in performance is only obtained through highly-functioning cultures.

Cultures can be leveraged to obtain significant results, but only if there is a clear understanding of the starting point, the destination, and the overall executable strategy. Leadership must realize they are not only responsible for the culture of the organization, but also how it is managed, to drive breakthrough performance. Culture can be a barrier or an opportunity. How you look at it isn't necessarily the answer; how you manage it is.

All organizations desire to achieve and maintain zero injuries and a culture of safety excellence, but how confident are they in their strategy to get there? Learn how best-performing organizations develop strategies to achieve the most effective sustainability mechanism in safety: a culture of excellence.

LEADERSHIP

The Transformational Leader: From Hands and Feet to Hearts and Minds

A leader's ability to inspire and influence will become his or her single most effective, competitive advantage. Once higher levels are reached in an organization, individuals are less judged by what they have personally contributed, and more by what they have led others to accomplish. Do employees perform excellently because you inspire them to, or because they are fearful? Do you have a have-to or a want-to culture? Sustainable excellence develops from a motivated and inspired workforce; it is not the result of behavioral manipulation or managed delegation.

All leaders face challenges that intensify with each new hypercompetitive priority. The successful leader of tomorrow must become transformational to succeed. Audience members will receive tools and techniques that can be immediately applied, transforming their value to the organization, and helping them recognize sustainable step-change improvement in culture and performance.