



Join Our  
Mailing List



## Congratulations to our winners!

### Hat winners:

Mark D. (Alvin, TX)  
Bruce D. (Rochester, NY)  
Jamie B. (Nashville, TN)  
Kelly K. (Dayton, OH)  
Jennifer K. (Whiteville, NC)  
Monty B. (Kent, WA)  
Jerry W. (Brownwood, TX)

### iPod Nano winners:

Jimmy L. (Eunice, LA)  
Kristin K. (Elmira, ON)

Safety Culture  
Excellence (SCE)  
Podcast



### Most recent:

Measuring Safety  
Culture: Why Perception  
Surveys are Not Enough

Do Your People Have a  
Personal Safety Focus?

Do You Believe There  
Are No Accidents?



## Are you a Safety nut?

### So are we!

We can all learn from each other and it is hard to argue with the power of a story. Submit your story for us to share in upcoming newsletters.

## News and Updates:

### September 15: [Advanced Tactics for Behavior-Based Safety](#)

ProAct Safety Seminar (Seattle, WA)

*\*Attendance is limited*

### September 16: [Leadership Safety Coaching](#)

ProAct Safety Seminar (Seattle, WA)

*\*Attendance is limited*

October 6-8: [Incident Prevention/ICUEE](#) (Louisville, KY) Booth #1359

October 26-28: [NSC's 2009 Congress & Expo](#) (Orlando, FL) Booth #737

### Sessions and Seminars at NSC:

Oct 25: [Teaching Supervisors to be Safety Coaches](#)

Oct 26: [Measuring Safety Culture at Georgia-Pacific](#)

Oct 26: [Safety Culture Assessments & Actionable Findings](#)

Oct 27: [Motivation Strategies: Rewards and Incentives](#)

# Resources:

## Recently Published Articles:

[Managing Perceptions to Create FOCUS](#) EHS Today, June 2009  
[Hard Measurements for Soft Science](#) Industrial Engineer, May 2009  
[Measuring Safety Culture](#) EHS Today, April 2009  
[How Enhancing Safety Improves the Bottom Line](#) Textile Rental, March 2009

## Webinars Available on Demand:

["Cop or Coach? How Supervisors Can Make a Difference"](#)  
["Can Behavior-Based Safety Transform a Safety Culture?"](#)  
["Building Your Bridge to Safety Culture Excellence"](#)  
["Is Safety About Achieving Success or Avoiding Failure?"](#)  
["Intro to Lean Behavior-Based Safety"](#)

## Other:

[Changing the Safety Culture](#)- podcast by EHS Today, Mar 2009  
[Americas Safest Companies](#)- podcast by EHS Today, Nov 2008  
[Assessing the Safety Culture](#)- podcast by EHS Today, Sep 2008

[Addressing Observation Challenges in Behavior-Based Safety](#)

[The Five Objectives for Teaching Leaders How To Be Safety Coaches](#)

## Most popular:

[Intro to Lean Behavior-Based Safety Video](#)

[Motivating Employees to Accept a Behavioral Safety Process - It's Not About Pointing Blame](#)

[The Cliff Analogy](#)

## What's Wrong With This Picture?



Reply with your answer to enter our drawing for a ProAct Safety flash drive!

\*If you have recommendations for improving this e-newsletter, please reply with your suggestions.