



## Introduction:

A message from our CEO, Terry Mathis:  
"Thank you for your continued interest in ProAct Safety. I sincerely hope this newsletter gives you new ideas/opportunities for continuous improvement. It's great to work within multiple industries that endlessly strive to improve their safety performance and are not willing to accept any level of accidents. Visit our podcast site, [www.SafetyCultureExcellence.com](http://www.SafetyCultureExcellence.com), to hear our blog on common safety topics, or share what you have discovered while enhancing your safety efforts."

## News and Updates:

April 20-21: Health & Safety Canada (Toronto, ON) Booth #306  
*Email us for a complimentary trade show pass!*

April 30: "Advanced Lean BBS Facilitator" ProAct Safety Seminar (Houston, TX)  
*Event is limited to 50 attendees. Register now!*

June 4: "Cop or Coach? - How Supervisors Can Make a Difference" ISHN Webinar (Online)  
*Can't make the live event? Register and receive the archive!*

June 28-30: ASSE's Safety 2009 (San Antonio, TX) Booth #1226

July 29: "Assessing and Developing Your Safety Culture" ProAct Safety Seminar (Houston, TX)  
*Event is limited to 30 attendees.*

July 30: "Teaching Supervisors to be Safety Coaches" ProAct Safety Seminar (Houston, TX)  
*Event is limited to 30 attendees.*

## Resources:

Recently Published Articles:

"[Measuring Safety Culture](#)" - EHS Today, April 2009

"[How Enhancing Safety Improves the Bottom Line](#)" - Textile Rental,

### In This Issue

[New and Updates](#)

[Resources](#)

[SCE Podcast](#)

[Safety Culture Excellence \(SCE\) Podcast](#)



### Most recent:

[Off-the-Job Safety. Why It Should Be an On-the-Job Issue - Part 1 of 2](#)

[Incentivizing and Rewarding Leading or Lagging Indicator for Safety?](#)

[Rewarding Teams or Individuals for Safety?](#)

[What is the Difference in Incentive and Reward Programs for Safety?](#)

[Upcoming Webinar: Can Behavior-Based Safety Transform a Safety Culture?](#)

### Most popular:

["Intro to Lean Behavior-Based Safety Video"](#)

March 2009

["Building a Bridge to Safety Excellence: The Role of Culture"](#) - EHS Today, Feb 2009

["What Does Safety Success Look Like?"](#) - EHS Today, Sept 2008

Webinars Available on Demand:

["Can Behavior-Based Safety Transform a Safety Culture?"](#)

["Building Your Bridge to Safety Culture Excellence"](#)

["Is Safety About Achieving Success or Avoiding Failure?"](#)

["Intro to Lean Behavior Based Safety"](#)

Other:

[Changing the Safety Culture](#)- podcast recorded by EHS Today

"Rudy Hagen, the director of strategic planning for global health and safety at Georgia-Pacific, describes why the company decided to implement behavior-based safety in its facilities and how culture assessment and other tools helped decrease injuries, increase employee ownership and improve company safety culture." - EHS Today

["Motivating Employees to Accept a Behavioral Safety Process - It's Not About Pointing Blame"](#)

["The Cliff Analogy"](#)

## What's Wrong With This Picture?



Reply with your answer to enter our drawing for a ProAct Safety hat!

\*If you have recommendations for improving this e-newsletter, please reply with your suggestions.